

The Lawyer – 10,900 records

The Lawyer is the market-leading title for commercial lawyers and corporate directors, reporting on the news and opinions shaping the world of business.

In order to receive The Lawyer, readers must complete a detailed registration questionnaire concerning their area of legal expertise, their responsibilities and the law firm or in-house team for which they work.

The Lawyer rentable file provides the perfect medium to reach the legal community via direct marketing. Criteria such as solicitors practice, in-house, job title and 'main practice area' provide an extensive range of selections and ensure specific market sectors can be identified. In addition, the high average remuneration in the legal profession means The Lawyer file can also be used as an alternative data source for 'high-end' consumer promotions.

Examples of selections available from The Lawyer database

Main practice areas (law firm or in-house), UK or International

- | | | |
|--|--|--|
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Environment | <input type="checkbox"/> Planning/Construction |
| <input type="checkbox"/> Aviation | <input type="checkbox"/> EU | <input type="checkbox"/> Private Client |
| <input type="checkbox"/> Banking | <input type="checkbox"/> Family | <input type="checkbox"/> Professional Negligence |
| <input type="checkbox"/> Charity | <input type="checkbox"/> Human Rights | <input type="checkbox"/> Projects |
| <input type="checkbox"/> Clinical Negligence | <input type="checkbox"/> Immigration | <input type="checkbox"/> Property/Real Estate |
| <input type="checkbox"/> Competition | <input type="checkbox"/> Insurance | <input type="checkbox"/> Public |
| <input type="checkbox"/> Consumer | <input type="checkbox"/> Intellectual Property | <input type="checkbox"/> Shipping |
| <input type="checkbox"/> Corporate | <input type="checkbox"/> Leisure/Hospitality/Tourism | <input type="checkbox"/> Sport |
| <input type="checkbox"/> Crime | <input type="checkbox"/> Litigation/Dispute Resolution | <input type="checkbox"/> Tax |
| <input type="checkbox"/> Employment | <input type="checkbox"/> Pensions | <input type="checkbox"/> Technology/Media/Telecommunications |
| <input type="checkbox"/> Energy | <input type="checkbox"/> Pharmaceutical | <input type="checkbox"/> Wills and Probate |

Law firm main role

- | | | |
|--|--|--|
| <input type="checkbox"/> Associate | <input type="checkbox"/> Marketing | <input type="checkbox"/> Senior Partner |
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> Paralegal | <input type="checkbox"/> Solicitor |
| <input type="checkbox"/> IT Personnel | <input type="checkbox"/> Partner | <input type="checkbox"/> Support Staff |
| <input type="checkbox"/> Legal Executive | <input type="checkbox"/> Professional Support Lawyer | <input type="checkbox"/> Trainee Solicitor |

Responsible for specifying/purchasing

- | | | |
|--|---|---|
| <input type="checkbox"/> Business Travel | <input type="checkbox"/> Financial Products | <input type="checkbox"/> Recruitment |
| <input type="checkbox"/> Computers | <input type="checkbox"/> Marketing | <input type="checkbox"/> Seminars |
| <input type="checkbox"/> Conferences | <input type="checkbox"/> Office Equipment | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Exhibitions | <input type="checkbox"/> Office Property | <input type="checkbox"/> Training |

The Lawyer selections (continued)

In-house and public sector main role

- | | | |
|--|---|---|
| <input type="checkbox"/> Barrister | <input type="checkbox"/> Head of Legal | <input type="checkbox"/> Senior Counsel |
| <input type="checkbox"/> Chairman/CE | <input type="checkbox"/> Legal Adviser | <input type="checkbox"/> Solicitor |
| <input type="checkbox"/> Company Secretary | <input type="checkbox"/> Legal Counsel | <input type="checkbox"/> Support Staff |
| <input type="checkbox"/> Director | <input type="checkbox"/> Legal Director | |
| <input type="checkbox"/> General Counsel | <input type="checkbox"/> Paralegal | |

Business sector

- | | | |
|--|--|---|
| <input type="checkbox"/> Association/Professional Bodies | <input type="checkbox"/> Health | <input type="checkbox"/> Real Estate/Property |
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Insurance/Reinsurance | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Banking/Financial Services | <input type="checkbox"/> Leisure/Hospitality/Tourism | <input type="checkbox"/> Technology/Telecomms |
| <input type="checkbox"/> Central Government | <input type="checkbox"/> Local Authorities | <input type="checkbox"/> Transport |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Manufacturing/Industry | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Crown Prosecution Service | <input type="checkbox"/> Media/Entertainment | <input type="checkbox"/> Voluntary Sector |
| <input type="checkbox"/> Education | <input type="checkbox"/> Pharmaceutical/Biotech | |

Terms and conditions

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Costs

- | | |
|---|--|
| <input type="checkbox"/> mailing list rental £185.00/000 | <input type="checkbox"/> telemarketing only list rental £300.00/000 |
| <input type="checkbox"/> mailing and telemarketing list rental £360.00/000 | <input type="checkbox"/> minimum list rental charge £775.00 |
| <input type="checkbox"/> production and output £50.00 | <input type="checkbox"/> VAT: additional to all costs shown |

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