



design
WEEK

Centaur
Direct Marketing

Creative Review and Design Week – 3,400 records

Creative Review and Design Week have long been synonymous with the design and creative world. Their combined readership helps to define the world of creativity. The readership to these fully paid-for titles comprises the definitive design and creative database available in the UK. Both publications are considered essential reading guaranteeing comprehensive coverage of the design and creative industry. Target this billion-pound sector with this market-leading creative/design database from Centaur Direct Marketing.

Examples of selections available from the Creative Review/Design Week database

Company type

- Advertising Agency
- Audio Visual/Film/Video Production
- Architects
- Associations/Professional Bodies
- Broadcasting
- Cable and Satellite TV
- Central Government
- Charity
- Communications
- Construction
- Consumer Durables
- Design Consultancy
- Direct Marketing Agency
- Exhibition Company
- Education
- Financial Services
- Furniture Manufacturer
- Hi Tec
- Illustration Services
- Industrial Manufacturing
- Local Government
- Marketing/PR Consultancy
- Packaged Goods
- Print/Typesetting
- Publishing
- Retail
- Sales Promotion Agency

Examples of job titles available

- Account Management
- Art Director
- Brand Manager
- Business Development Manager
- Chairman/Chief Executive
- Creative Director/ Manager/Executive
- Design Manager/Head of Design
- Designer
- Director
- Freelance
- General Manager
- Graphic Designer
- Illustrator
- Managing Director
- Marketing Management
- Office Manager
- Partner
- Proprietor
- PR/Press/Publicity/Advertising Management
- Sales Management
- Student

Terms and conditions

A sample of the mailing piece or telemarketing script must be supplied for approval prior to despatch of data. Data must be handled by a recognised third-party mailing house, telemarketing bureau or agency. Please note volume of data is subject to change due to constant updates.

Costs

- mailing list rental **£185.00/000**
- mailing and telemarketing rental **£360.00/000**
- telemarketing only list rental **£300.00/000**
- minimum rental rate **£775.00**
- production and output **£50.00**
- VAT: additional to all costs shown

CENTAUR MEDIA PLC, ST GILES HOUSE, 50 POLAND STREET, LONDON, W1F 7AX
Telephone: 0207 970 4222 **Fax:** 0207 970 4232. **E-mail:** cdm@centaur.co.uk

